



# Portfolio

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**UX**  
Designer

**UX**  
Developer

# Design Process

## 1 Identify

The design process starts with understanding your brand, needs, business objectives and goals for your website, and developing an appropriate timeline and project plan.

## 2 Research

Conduct extensive research on your industry, competitors, audience, and interview internal stakeholders to construct a tailored digital strategy and design.

## 3 UX/UI

developing a sitemap and wireframe of the project. This helps to define the key features, functionalities, and structure and allows that to inform design.

## 4 Content Strategy

Working collaboratively with the client, to determine what content is necessary and useful for the business as well as where it should be placed for maximum impact.

## 5 Design Development

Designing graphics and visual elements needed to bring the project to life.

## 6 Quality Assurance

Before launching the project, will assess how optimised it is, how easy to use it is for the clients, and whether its code is valid. Also, ensure that it gives the client value for your money and passes high-quality assurance standards for all digital business development needs.



# Samples

## 1 User Journey

<http://webee.im/samples/UJ-SETU-App.pdf>

<http://webee.im/samples/Old-UJ-MCOC.pdf>

<http://webee.im/samples/Optimized-UJ-MCOC.pdf>

## 2 Wireframes

<http://webee.im/samples/Wireframe-SETU.pdf>

<http://webee.im/samples/Wireframe-MCOC.pdf>

## 3 Highfidelity Screens

<http://webee.im/samples/HF-Screens-SETU-App.pdf>

<http://webee.im/samples/HF-Screens-MCOC.pdf>

## 4 MSc. Digital Media Final Project DOC

<http://webee.im/samples/MSc-Digital-Media-Final-Project.pdf>

<http://webee.im/samples/Style-Guide-SETU.pdf>

# 1. App Design

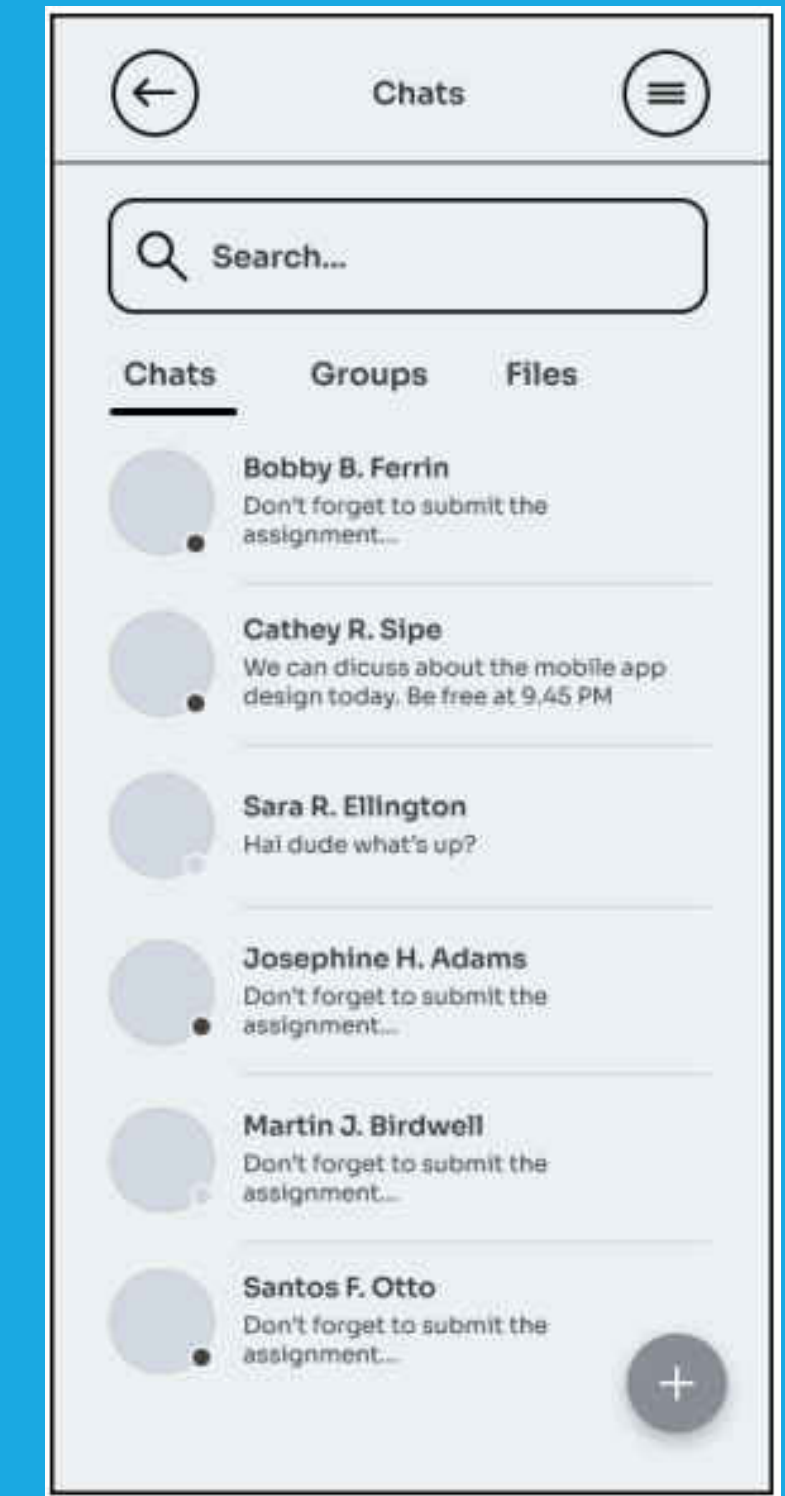
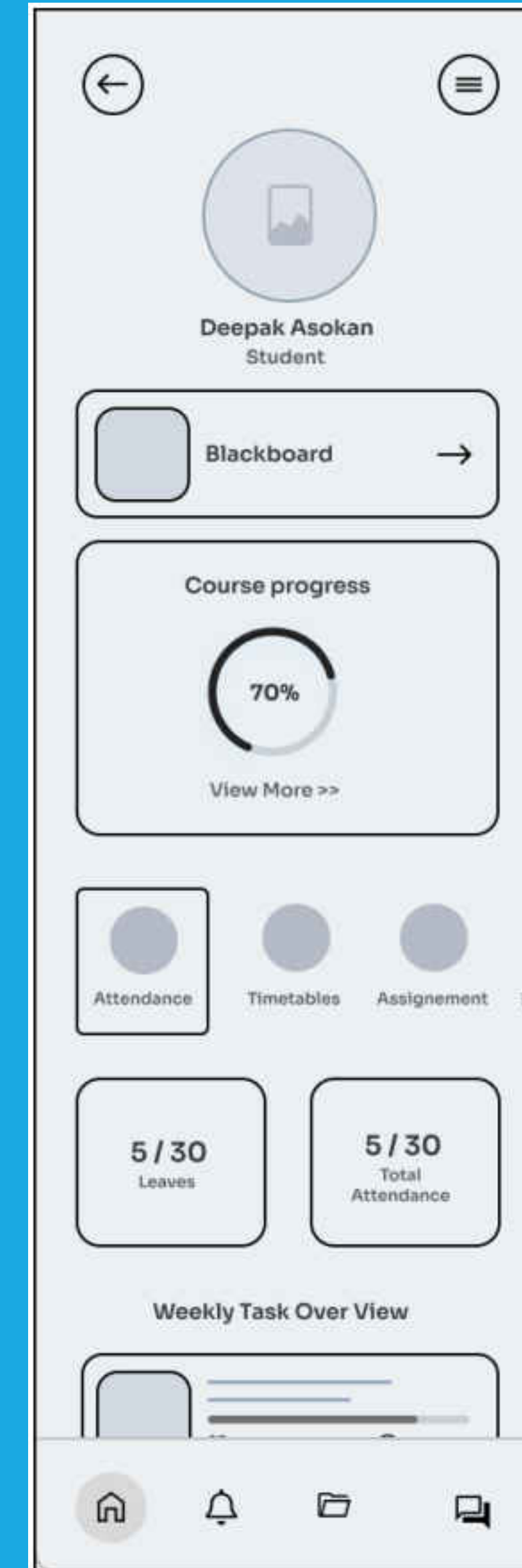
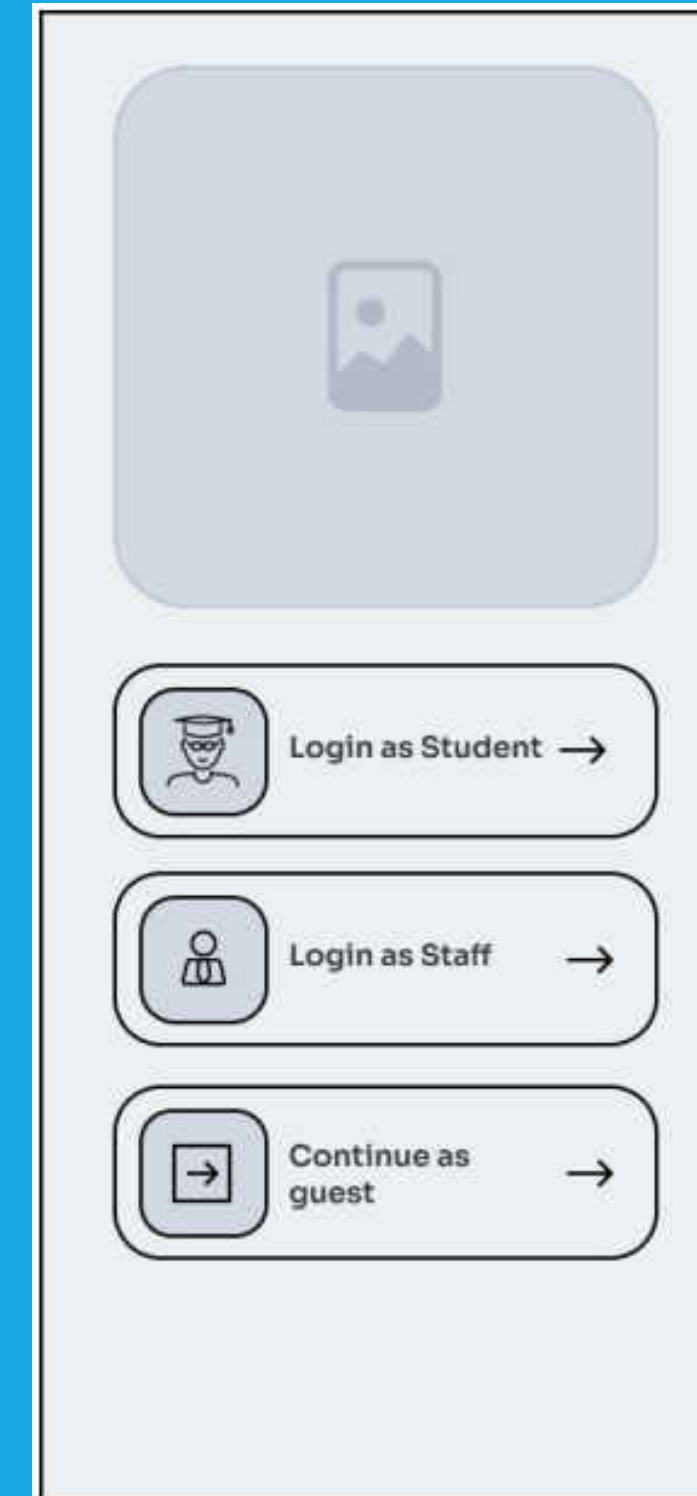
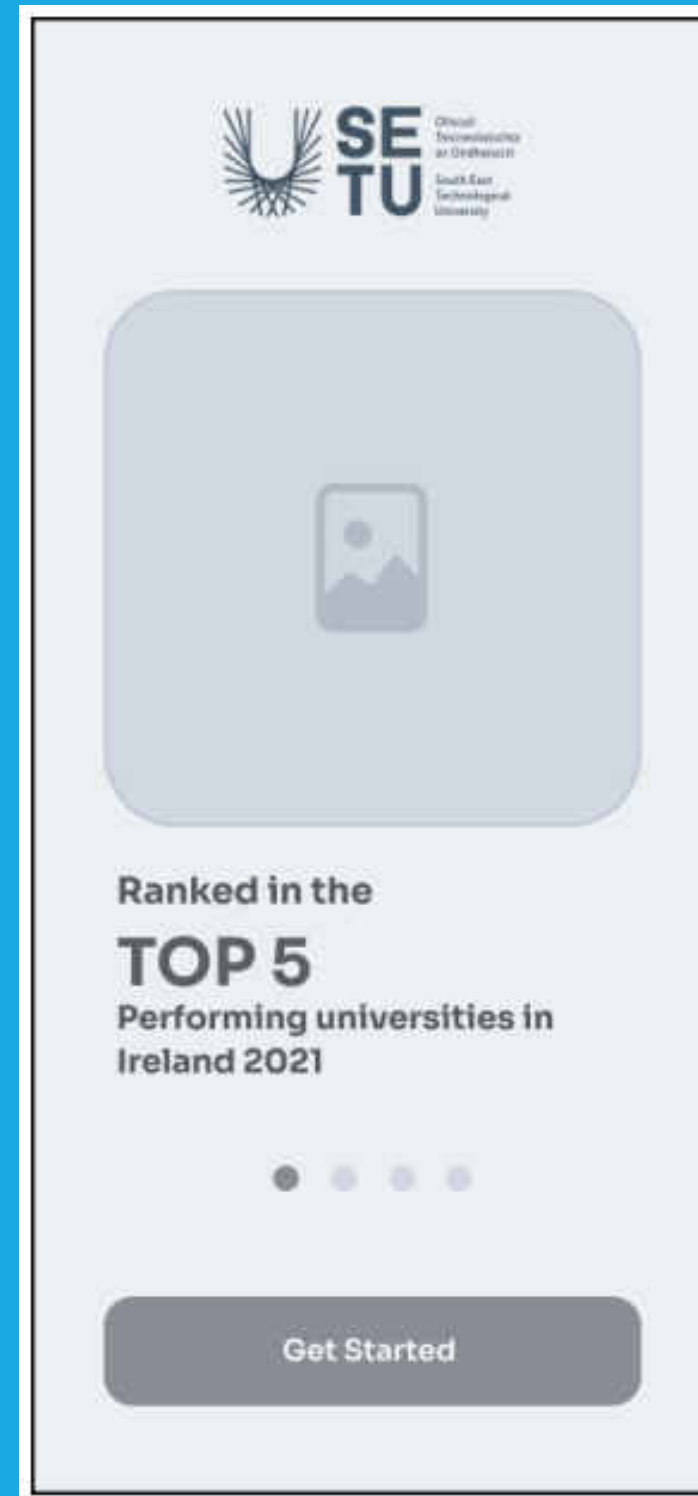
This was a Research project as a part of my Masters studies.

The shown are sample wireframes and high final mockups of the project with a working prototype link

The purpose of the project was to develop a mobile social media platform for university students with which they can access the university services anytime.

There are almost [60 screens](#) in the live prototype.

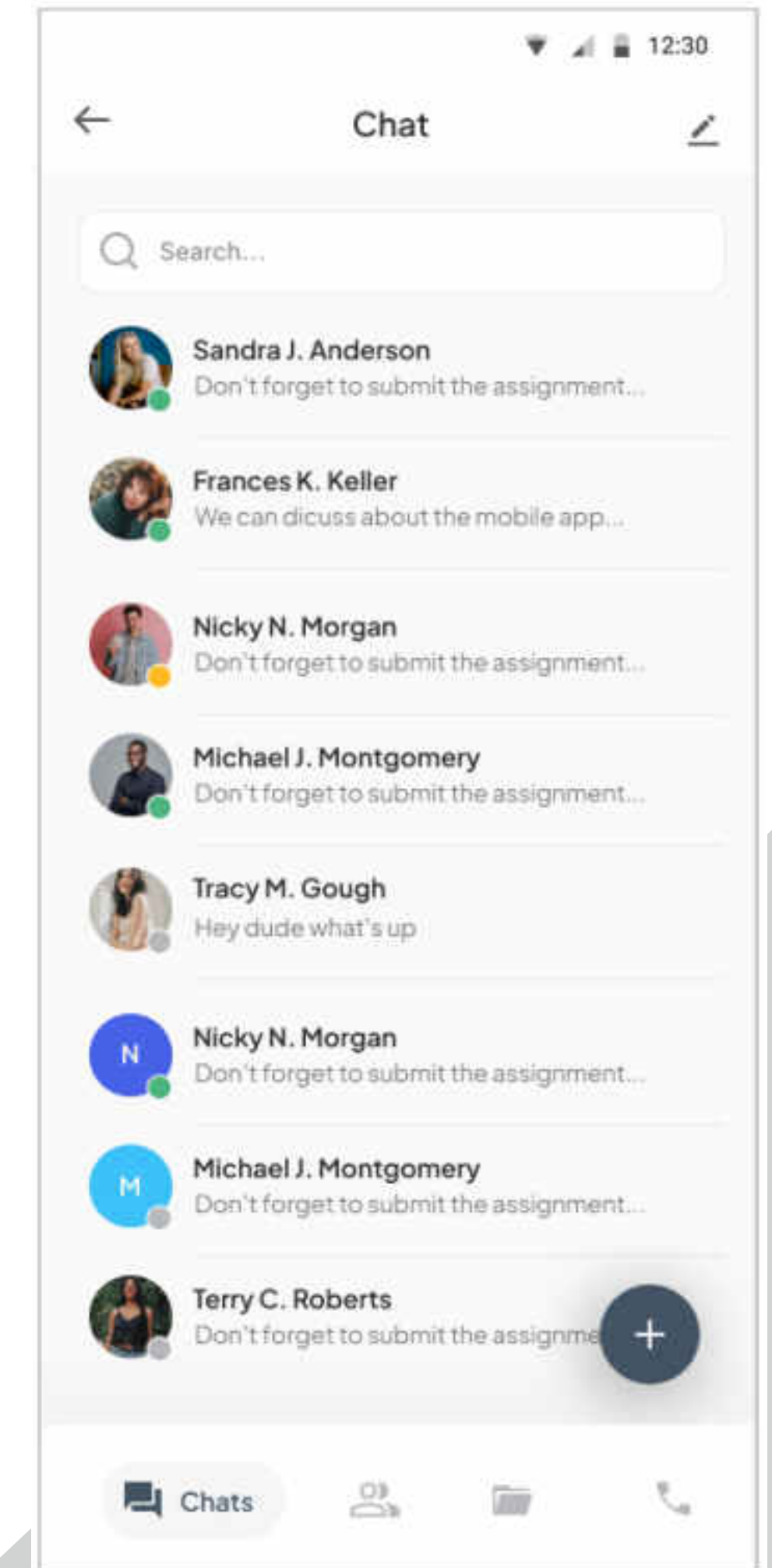
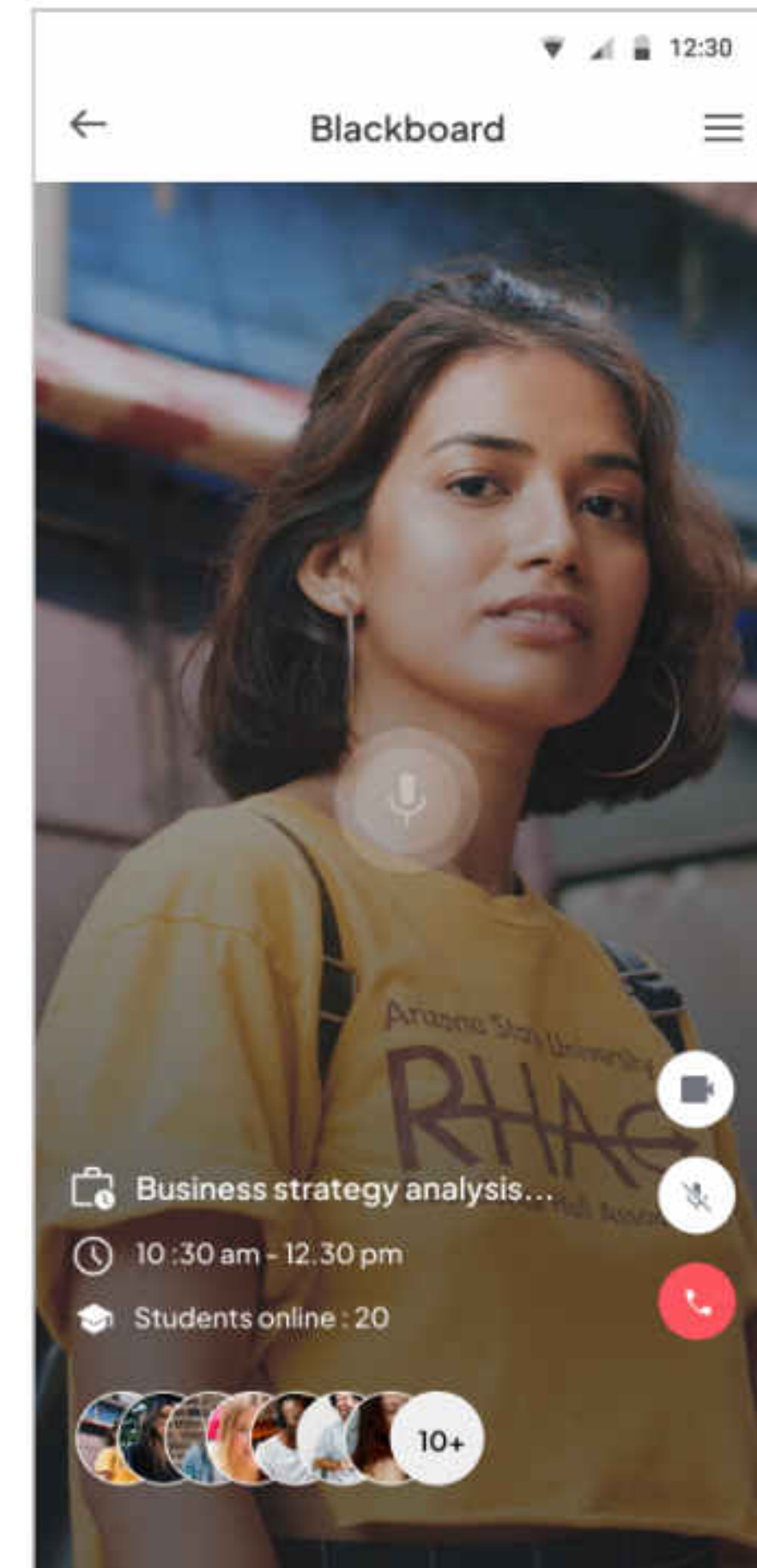
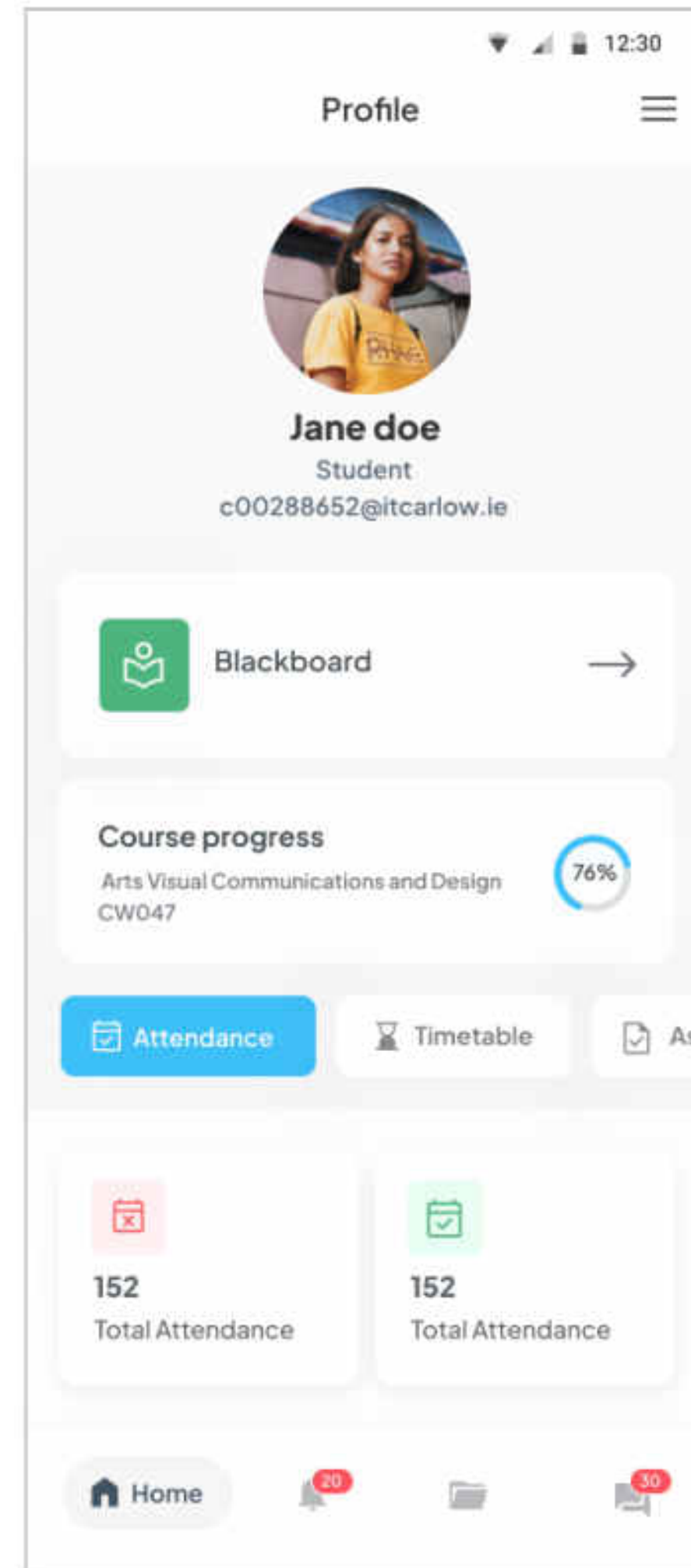
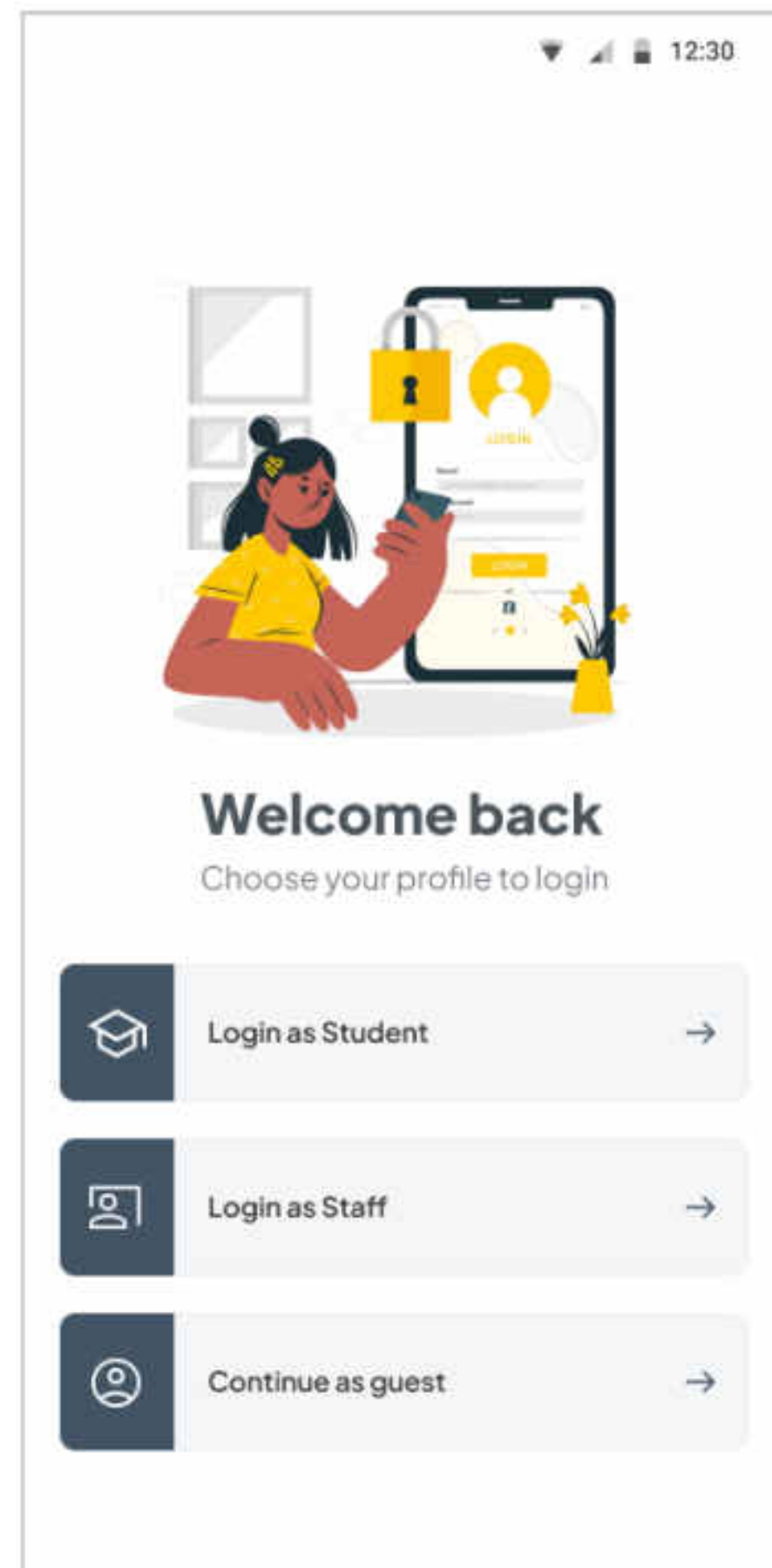
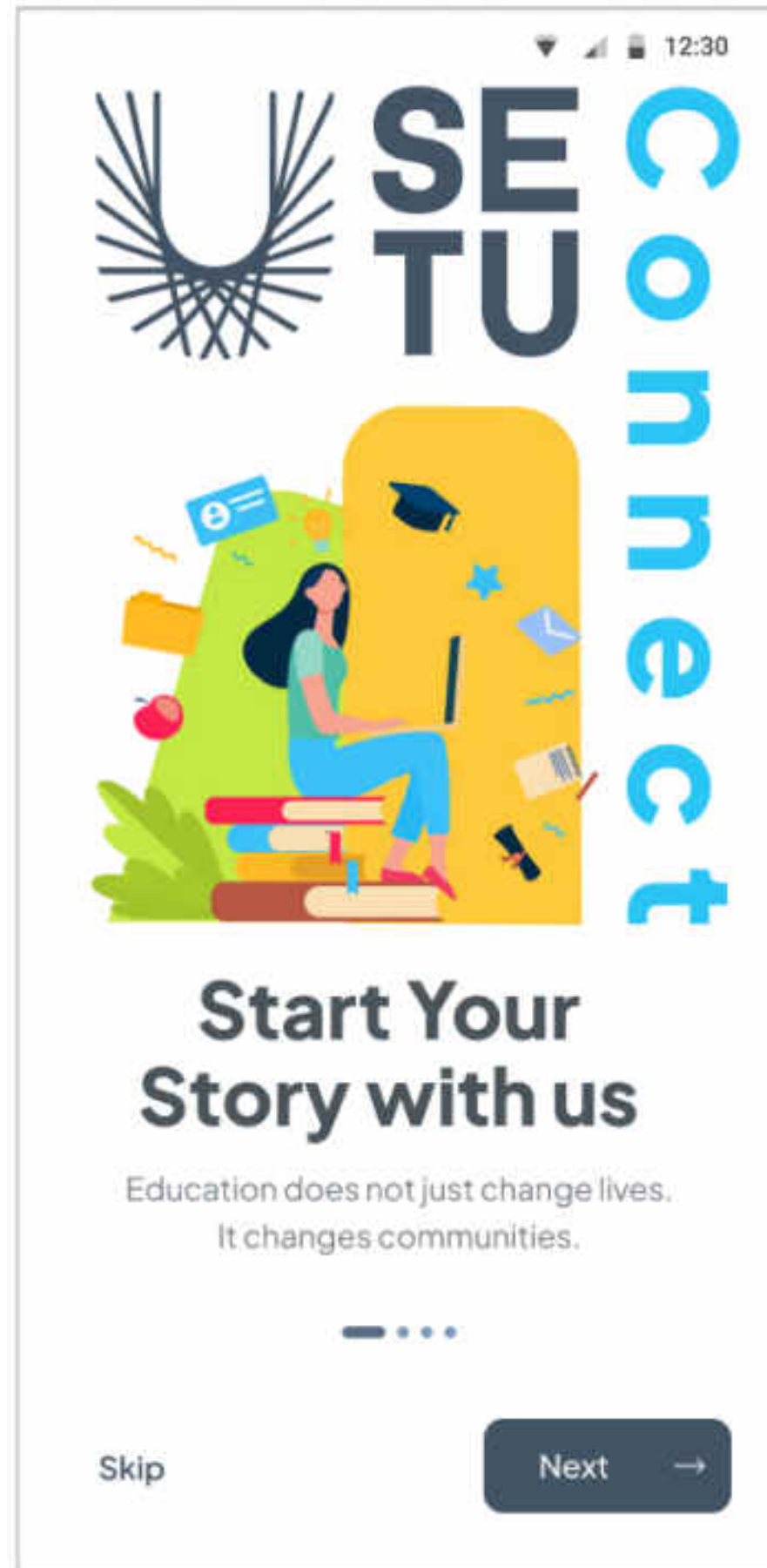
## SETU Connect





# 1. High Fidelity Screens

<https://www.figma.com/proto/8CF37kqzXY64O7zsVT66e/SETU?node-id=173%3A20&viewport=5937%2C-1108%2C1&scaling=scale-down&starting-point-node-id=173%3A20>





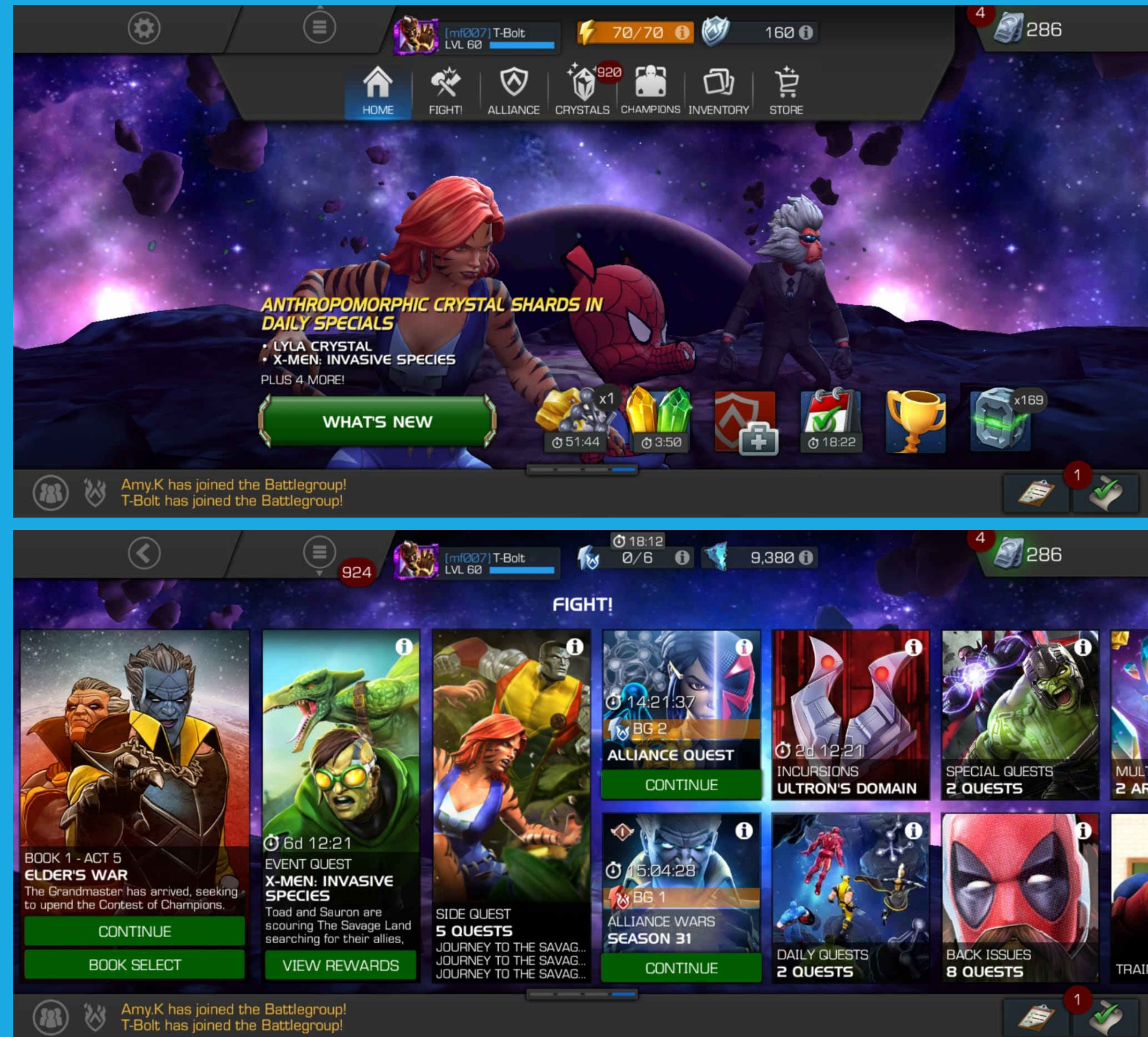
## 2. App Optimization

This was a Demo project as a part of my Masters studies.

The two screens shown are the existing view of the Contest Of Champions App from Marvel. The design was old model and there are user retention issues. The App is losing players because of the poor organization of play modes.

The optimized screens are focused on easy and well-directed game progression. The design is more simple and easy to understand.

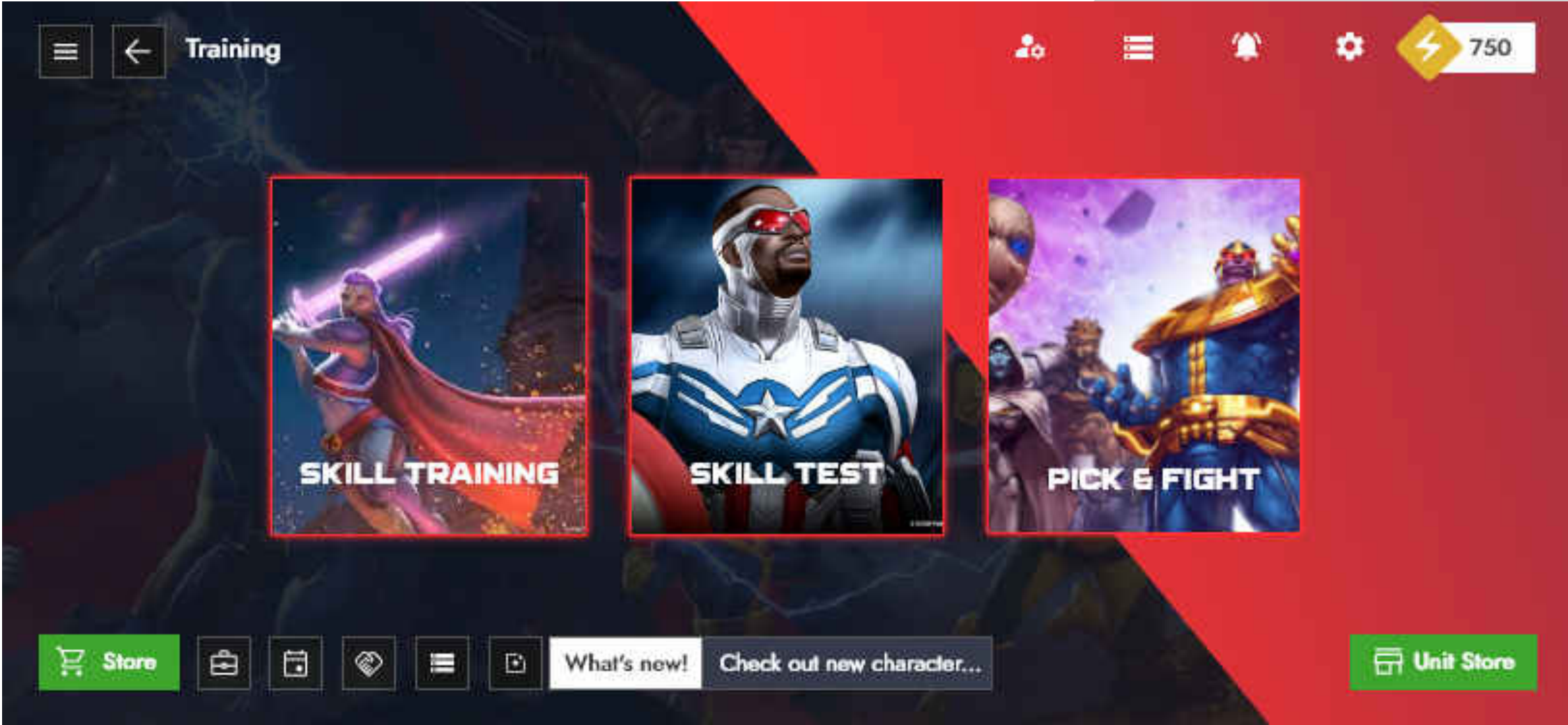
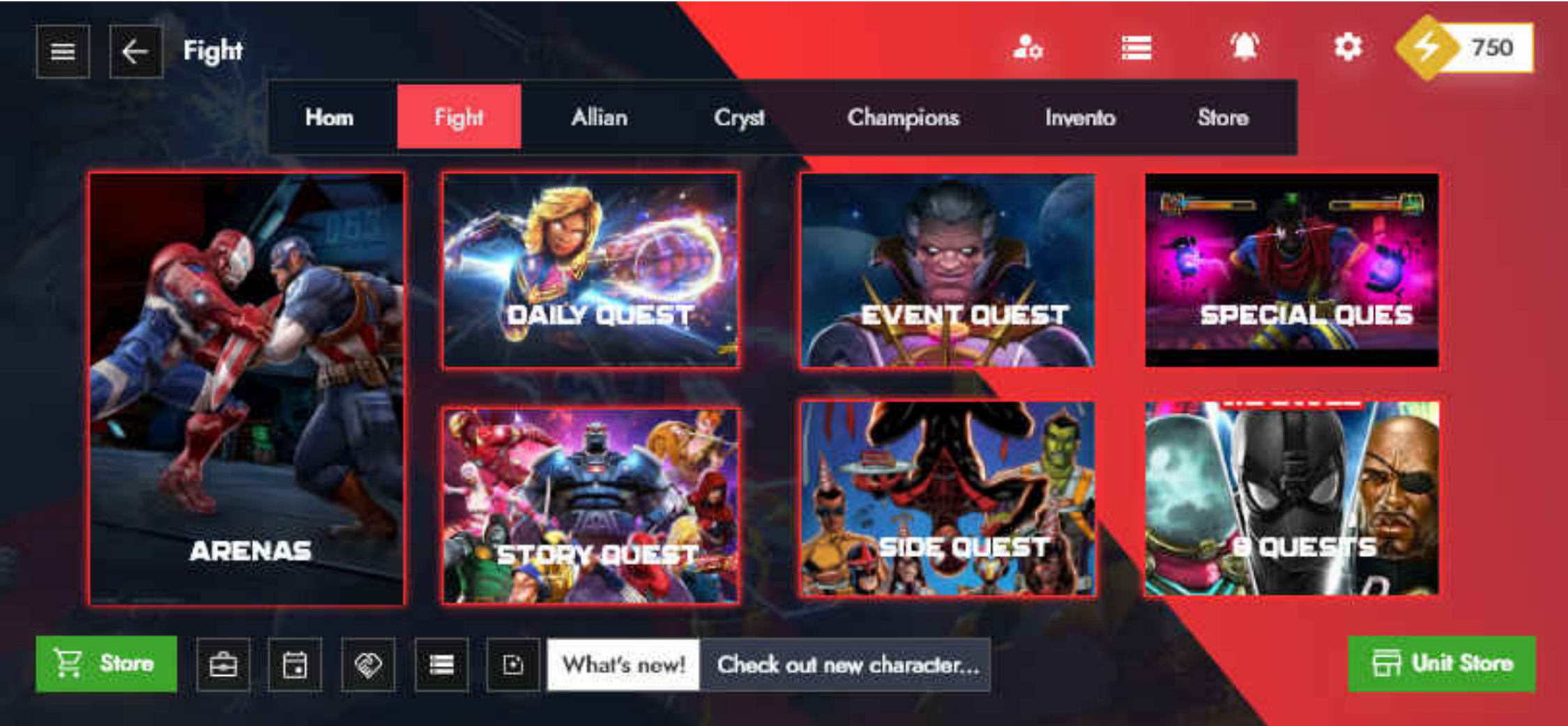
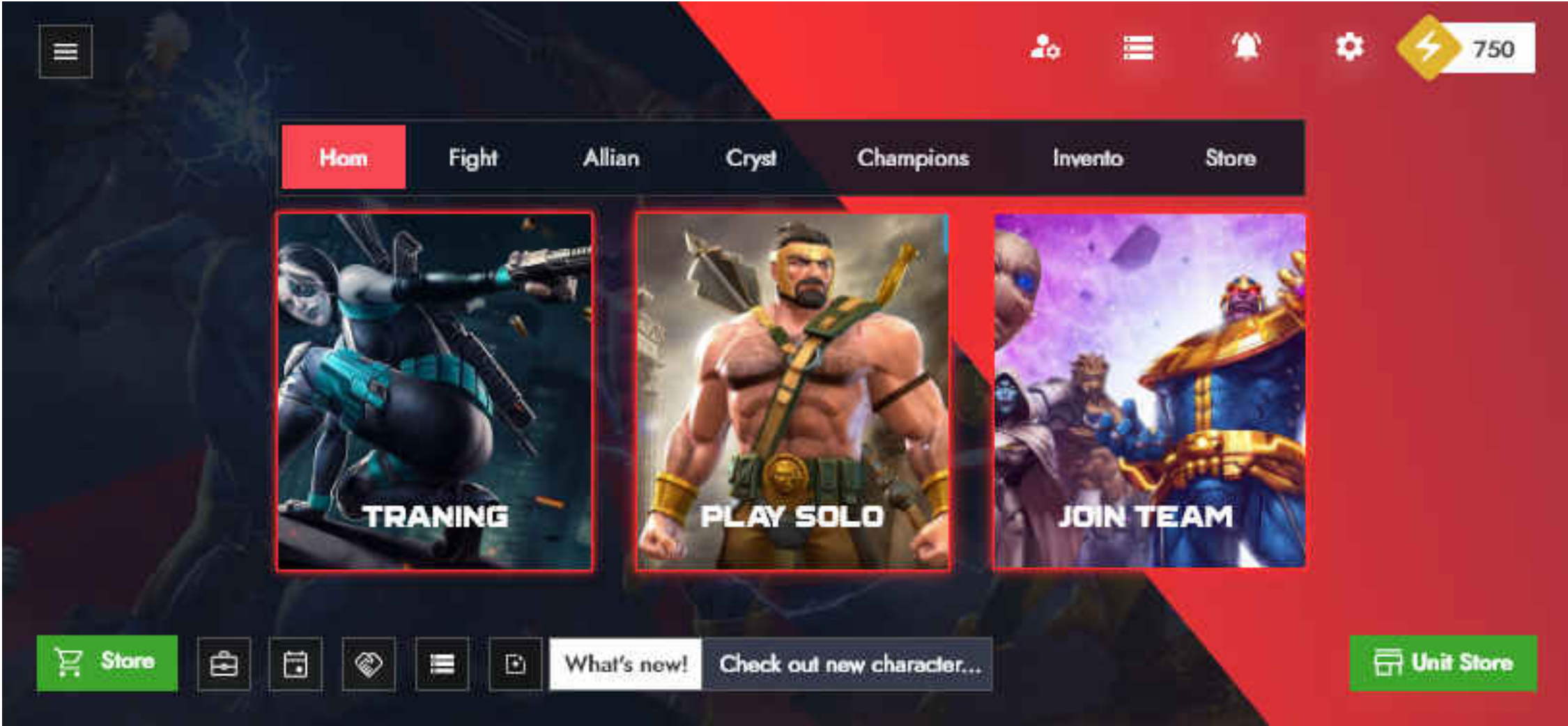
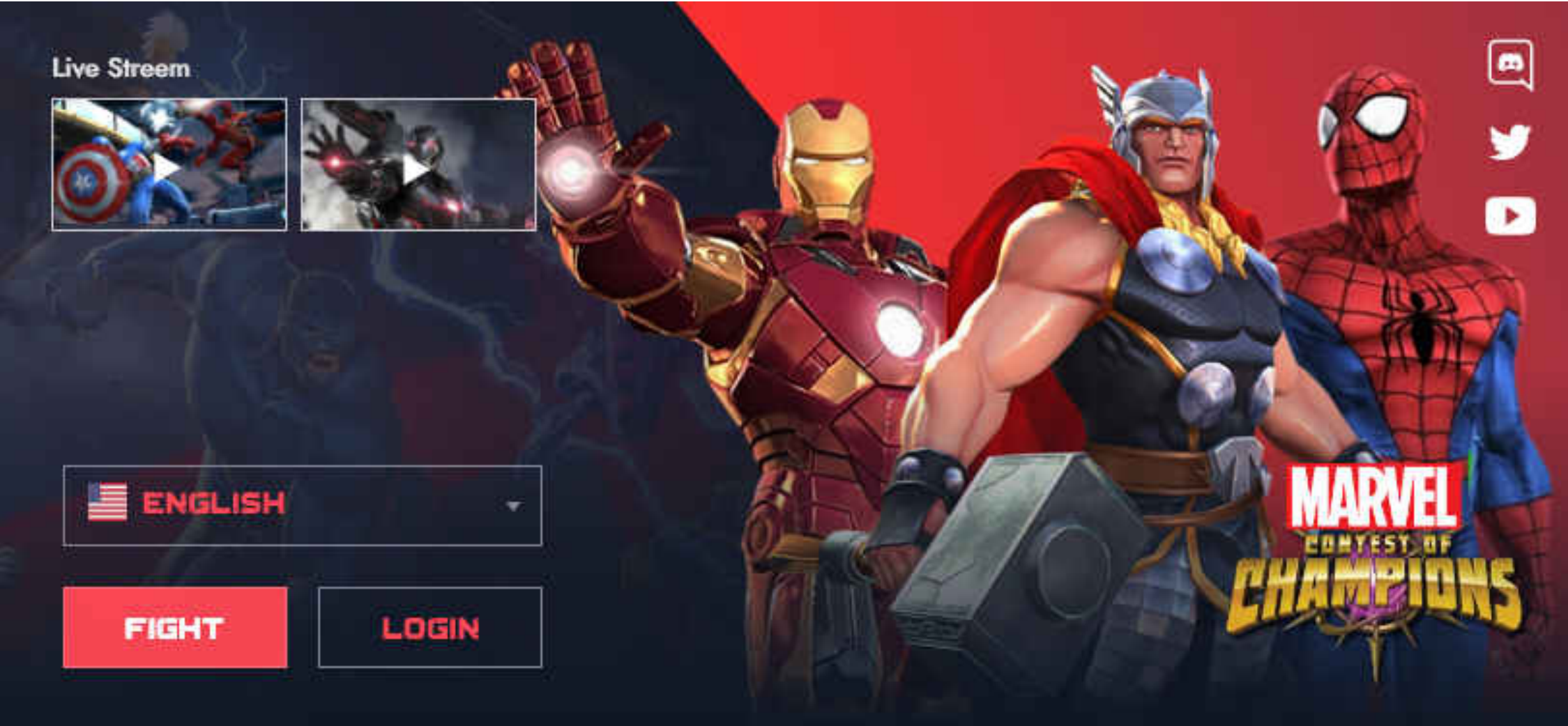
## Marvel Contest Of Champions





# 2. Optimized App Screens

<https://xd.adobe.com/view/4ebe55ce-c266-404d-aab4-b1ecc7e821ac-1bed/>





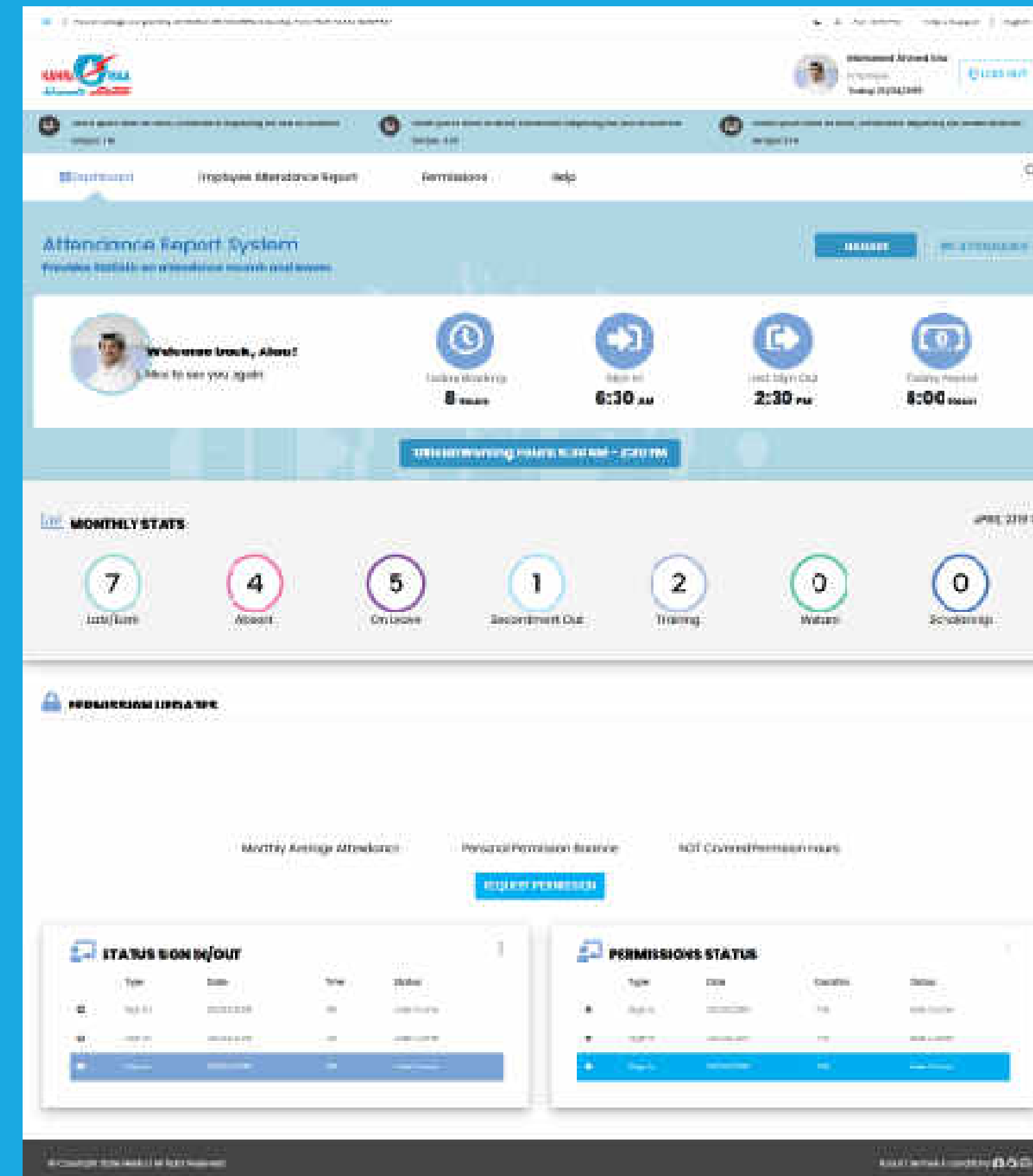
# 3. Web Design & Front-End Development

This was a project for Qatar Government. The Electricity and Water Department staff's attendance system.

My responsibilities were Front-End Designing & Development from a given wireframe.

12 pages are there in the live link.

## Attendance System



[http://webee.im/projects/Attendance\\_System/pages/](http://webee.im/projects/Attendance_System/pages/)



## 4. Web Design & Front-End Development

This was a project for Qatar Government. The Water Supply Department request system.

My responsibilities were Front-End Designing & Development.

6 pages are there in the live link.

## Portable Water Request System

The screenshot displays the 'Request Form' for an 'Emergency Portable Water Request' system. The form is titled 'Request Form' and includes a header with the Qatar Water & Electricity Regulatory Authority logo and the text 'Emergency Portable Water Request' and 'طلب الماء في حالات الطوارئ'. The form is divided into two main sections: 'Requester Information' and 'Request Details'. The 'Requester Information' section includes fields for 'DC Operator Name', 'DC Operator Contact Number', and 'DC Operator Email'. The 'Request Details' section includes fields for 'District/Condominium Name', 'Service Date & Time of Portable Water Issue', 'Frequency of Issue & Time', 'Cause of Interruption', 'If the cause related to Abjailal TSE (water filter contamination in Doha)', 'Provide details of technical problems reporting equipment', 'Attachments', 'Expected start of interruption', 'Expected finish of interruption', and 'Current status of water supply'. The form also features a 'Submit' button and a 'Cancel' button. The footer of the page reads 'Copyright © 2014 WERA All Rights Reserved'.

<http://webee.im/projects/DC-new-Complete-html/>



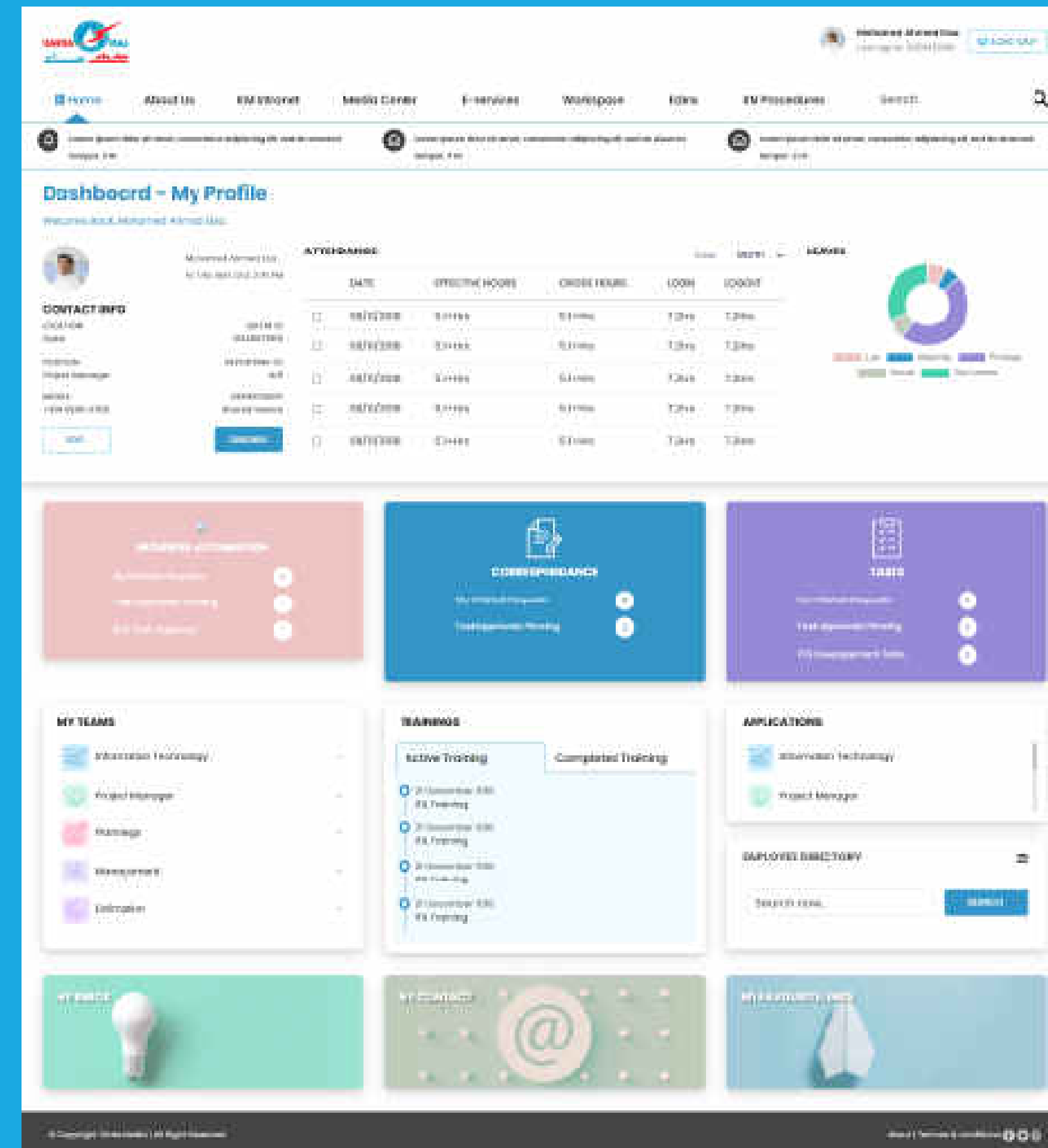
# 5. Web App Design & Development

This was a project for Qatar Government. The Kahramaa Team Website for staff.

My responsibilities were Front-End Designing & Development.

3 pages are there in the live link.

# KM Team Site



[http://webee.im/projects/Team\\_Site/pages/](http://webee.im/projects/Team_Site/pages/)



## 6. Web Design & Development

This was a Demo project as a part of my Masters studies.

The task was to create a Digital work of any kind.

Topic was Everyting About One Thing

Roller Dice was my choice.

2 page website

## Roller Dice



<http://webee.im/dice/>



# Project **Thumbnails**

<https://dvaker.blogspot.com/>

**Thank You**